

WHY HAVING A WEBSITE ?

A website is critical for each and every business. If you are a startup and potential clients or investors are trying to research you and you have no website, where do they go? Your website should be your number one salesperson, the main source for all reliable information about your firm, your product line, your services. If a new business or old business wants to thrive and survive this economy it needs to be out there, in potential clients reach, with information at their fingertips, and the first place they will look is your website!



BENEFITS OF HAVING A WEBSITE...

- A well designed website will save you time and money.
- Begin to market immediately, potential to get business without leaving your comfy computer chair
- Less expensive than print, email marketing can be very affordable and you can grow your web presence and contacts quickly with a well written blog or newsletter
- With a web site, you are open 24/7. This is great news if you are selling a product.
- You become global within seconds. Keep an open mind, you may not be thinking of selling globally but once you launch your web site, you will be seen globally.
- You can showcase your work. Not only can you put your products or services online, you can add client testimonials.
- With a website, your business can be listed in various online directories including the mega web directories of Google, Yahoo! and Bing and other business-specific online directories. For your customers, these are like on-demand phone books that will come in handy and can never be tossed away.

WHY SEO & MARKETING ?

SOLNETS developed an Online Search Engine Optimization & Marketing concepts that help businesses reduce their time, money, and lots of preparation. A strong Search Engine Optimization & Marketing plan will ensure you're not only sticking to your schedule, but that you're spending your marketing funds wisely and appropriately.

Beneficial to utilizing Search Engine Optimization (SEO) and Social Media Integration Marketing tools...

- Search engines are unique in that they provided targeted traffic to your site.
- Search Engine is the practice of improving and promoting a web site in order to increase the number of visitors the site receives from search engines.
- Search engines are the primary method of navigation for most Internet users. This is true whether your site provides content, services, products, information or just about anything else.



WHY SEO & MARKETING ?

SOLNETS is all about control and results for your business. You get control of your information on dozens of critical local search sites (35+). SOLNETS makes sure your listings are present with the correct information. It automatically adds missing listings, and it updates critical fields like name, address, phone number, and categories across the network. Change your information anytime and it will update everywhere.